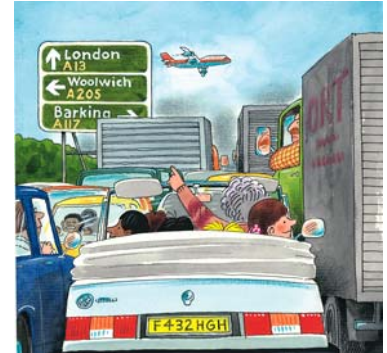


Your job is to design and plan a visitors' guidebook to London. Think about which places you have read about in the story. Read the ideas below and then complete your planning sheet.



Hints

1. Choose **three places** you would like to write about: e.g. Tower Bridge, Buckingham Palace and the waxworks.
2. Choose the **name** of your guidebook: e.g. 'Come to London!' Read through the planning sheet.
3. Focus on the reader – make them feel involved and that you want them to visit London. E.g. '**You** would really like it!' 'Why don't **you** come along?'
4. **Use commands** to tell your readers what to do. Use verbs: for example, '**See** the sights and **hear** the crowds.'
5. **Describe** how wonderful everything will be.
6. Add a **special offer** or **bargain**: E.g. 'It's only £5.99 to go on a boat. What a bargain!'
7. **Repetition** – you could repeat some of your words to make the reader want to visit London. 'You won't want to miss this. If you miss this, you'll miss out.'

Planning sheet – use this sheet to help you plan your visitors' guide.

<p>Come to</p> <p>.....</p> <p>.....</p>	<p>What is the name of the place you would like them to visit first?</p>
<p>You can see.....</p> <p>.....</p> <p>.....</p>	<p>Describe what is there – choose some brilliant adjectives to describe the place.</p>
<p>You should take a photograph of</p> <p>.....</p> <p>.....</p>	<p>Write about what they should take a photograph of. Why should they take a photograph?</p>
<p>Next, you should visit</p> <p>.....</p> <p>.....</p>	<p>What should they go and see next? Tell the reader how they should travel to get there.</p>
<p>You will see</p> <p>.....</p> <p>.....</p>	<p>Explain what they should see and do when they get there.</p>

<p>Don't forget to visit</p> <p>.....</p> <p>.....</p>	<p>What else can they do in London?</p>
<p>You won't believe your eyes when you see.....</p> <p>.....</p> <p>Around London you will hear</p> <p>.....</p> <p>Your taste buds will be tingled when you.....</p> <p>.....</p>	<p>Senses – what will they feel, touch, taste, see and hear? Try to be really descriptive.</p>
<p>.....</p> <p>.....</p> <p>.....</p>	<p>What special offers are there? For example, 'Only £5.99 to go on a fantastic boat trip.'</p>

Ask your friend to read this through.
Then copy it out in neat and add your
own pictures of London!