

The date

The Paper's name

Price

A splash—or a glamorous selling point for the paper e.g. **Geri: How I lost 3 stones.**

HEADLINE

grabs attention and often uses puns, alliteration or emotive language



Caption e.g. Tanks go to war

- Bullet point summary of the story
- E.g. British Squaddies to battle Taliban

Reporter's name:

First line (bold) sums up the story.

Thereafter, the paragraphs are very snappy and rarely longer than one sentence.

This helps the audience (the reader) to follow the story quickly.

Have you noticed that this is written using one sentence paragraphs?

Tabloid newspapers usually focus on people e.g. stories about crime, show business, royalty, scandals, or arguments.

Tabloid newspapers appeal to readers who want to be entertained as well as informed.

The text may have subheadings in bold to draw the reader's attention to the next part of the story.

Most newspaper articles will contain quotes as a means of

persuading its audience that the point being made is true.

They will sometimes print a quote with an opposing view.

The quotations give the story a human touch, showing that the story is about people.

e.g. The government insisted: "We will send forces in if we have to."

An anti-war protestor said: "This war is unjustified. Hundreds of people may lose their lives."